

WORLD NEWS?

Jodi Enda → Transformation, Evolution,
and Other Readership Trends in
International News

U.S. News RESEARCH

Pew Research Center

- **PEW RESEARCH CENTER**
- Pew Research Center for the People & the Press
- **1990** founded by the Times Mirror Company->
 - LATimes, Denver Post, Tallas Times, Hartford Courant
 - CV Mosby Textbooks, H Abrams Publishers
- **2000** Tribune Co (3rd largest in the U.S.) purchases Times Mirror
 - 10 Major Dailies: Chicago Tribune, SD Tribune, Orlando Sentinel

 **Pew Research Center**

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PUBLICATIONS TOPICS DATASETS METHODS INTERACTIVES FACT TANK EXPERTS

SOCIAL TRENDS | SEP 6, 2018

Are You in the American Middle Class?

Use our updated income calculator to find out which group you are in – first compared with adults in your metro area and U.S. adults overall, and then compared with adults of your age, education, race or ethnicity, and marital status.

- U.S. middle class is stable in size, but losing ground financially to upper-income families



GLOBAL | AUG 28, 2018

As Trade Tensions Rise, Fewer Americans See China Favorably



RELIGION | AUG 29, 2018

The Religious Typology: A New Way to Categorize Americans by Religion



FACT TANK | AUG 30, 2018

Where the Public Stands on Key Issues that Could Come Before the Supreme Court

FACTTANK

NEWS IN THE NUMBERS

TODAY AT 10:00 AM

Are you in the American middle class? Find out with our income calculator

TODAY AT 10:00 AM

The American middle class is stable in size, but losing ground financially to upper-income families

SEP 5, 2018

U.S. adults are more religious than Western Europeans

SEP 5, 2018

Many Facebook users don't understand how the site's news feed works

SEP 5, 2018

Americans are changing their relationship with Facebook

MORE FROM THE FACT TANK

TRUST, FACTS & DEMOCRACY



INFORMATION AND THE PUBLIC SPHERE

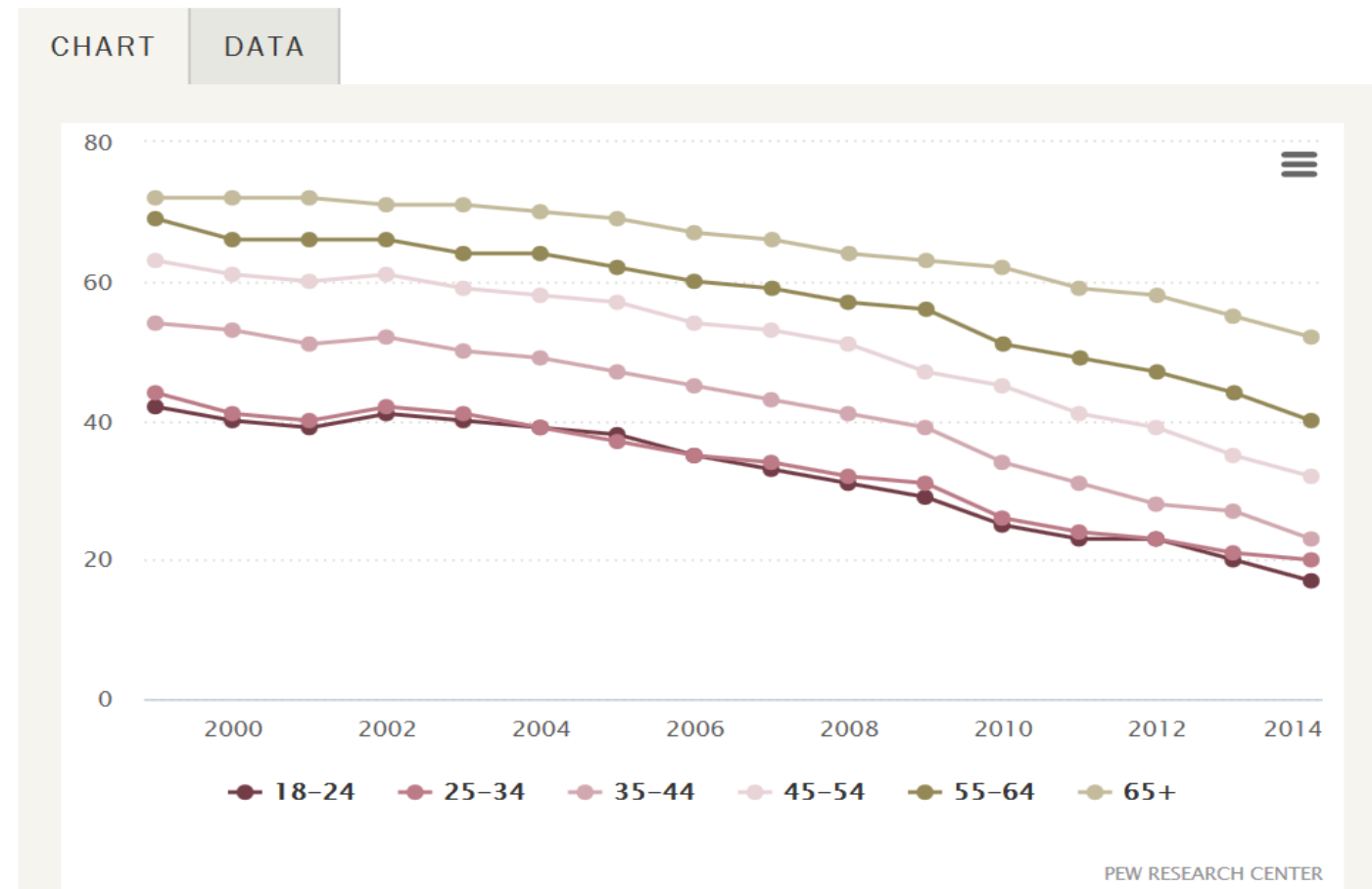
U.S. Newspapers

[Pew Research Center](#)

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Newspapers: Daily Readership by Age

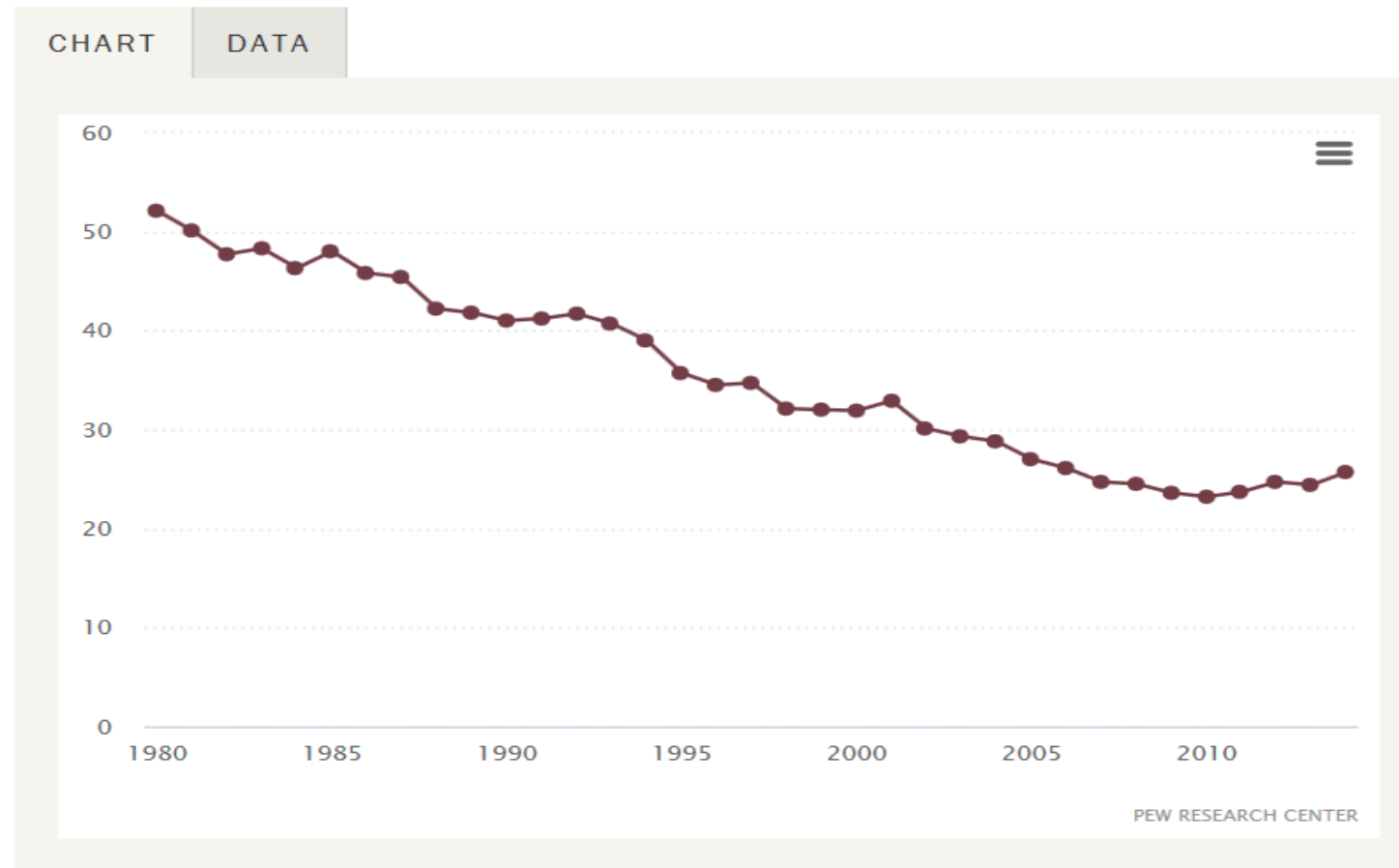
Percentage nationally who read any daily newspaper yesterday



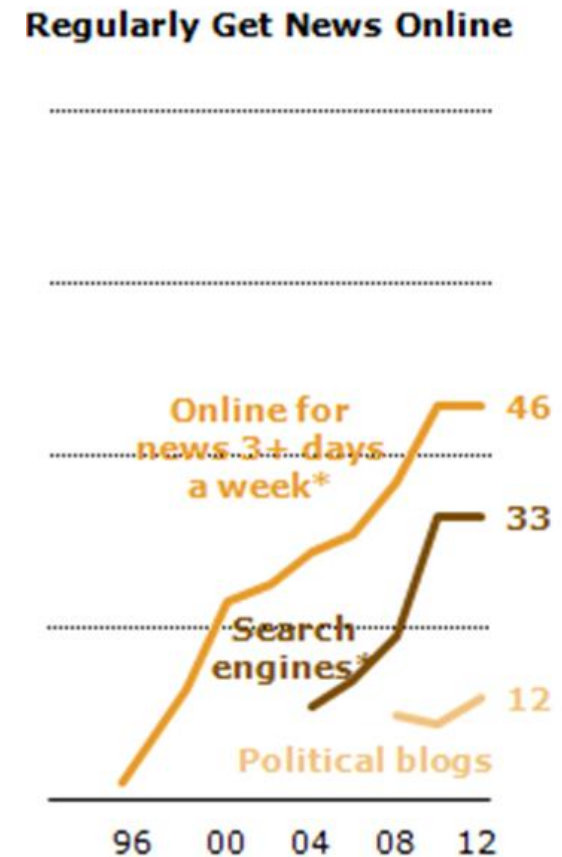
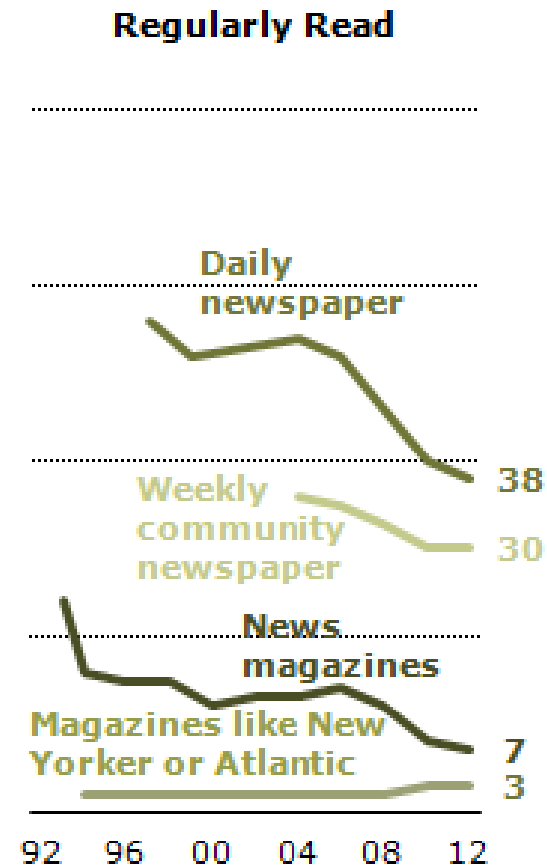
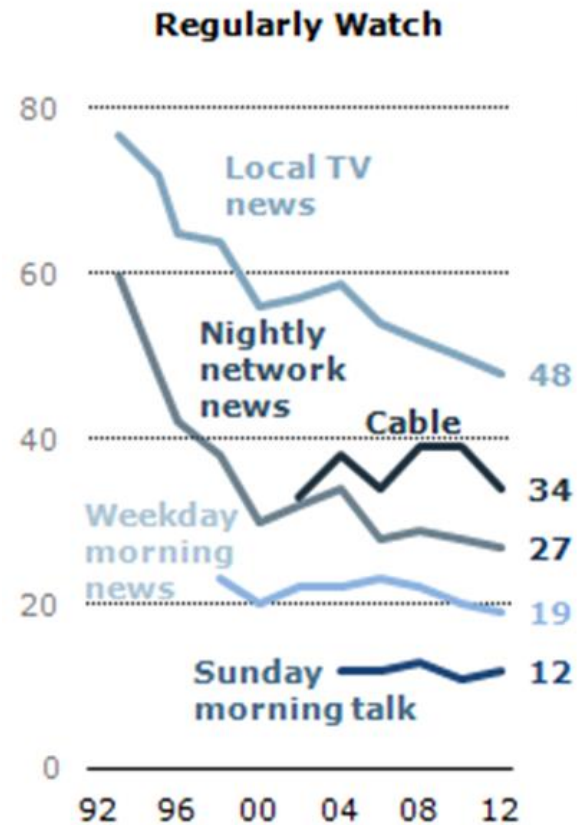
Media Change:
Network TV News

Network TV: Evening News Overall Viewership Since 1980

November-to-November average viewers per night for all three networks (NBC, CBS, ABC), in millions



News consumption patterns across media platforms



The American News in Freefall

- **Since 2000**, of American staff newspaper photographers have been laid off. **43 per cent**
- **As a percentage**, more print journalists have lost their jobs than workers in any other significant American industry over the last decade (Guardian).
- **2013** The Chicago Sun-Times laid off its ENTIRE photography staff (including Pulitzer Prize Winner John White) <https://petapixel.com/2013/05/30/how-the-internet-killed-photojournalism/>
- **2016** the New York Times **relied on freelancers to provide 50 percent or more of its visuals**
 - The Wall Street Journal relied on freelancers **for 66 percent** of its features imagery and 33 percent of its news imagery;
 - The Washington Post relied on freelancers for 80 percent of its international news imagery, 50 percent of its political news imagery, and between 60 and 80 percent of its national news imagery



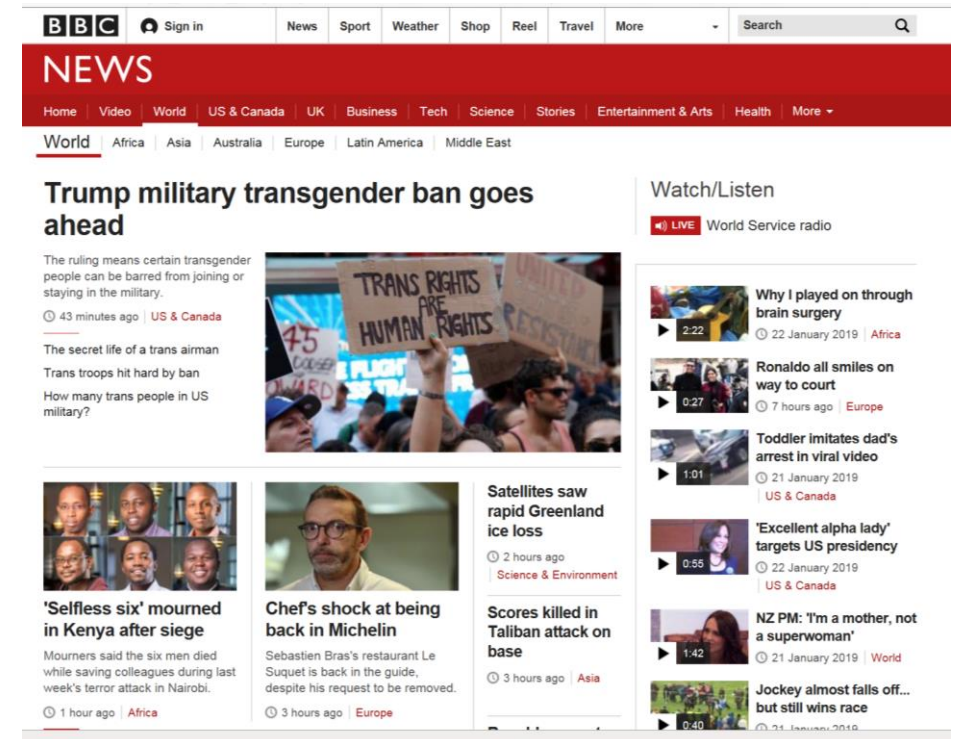
INTERNATIONAL NEWS in the U.S.: Retreating from the World

Jodi Enda (American Journalism Review)

- ☑ In the US, **foreign news coverage dropped 53%** from 1985-2010
- ☑ Closing of **foreign** offices/bureaus = 20 major U.S. newspapers closed ALL foreign bureaus.
- ☑ NPR, the **only** US news organization, which increased foreign coverage.
- ☑ Three types of foreign news
 1. Wire Services (Reuters, AP, etc.)
 2. Foreign Bureaus
 3. Freelancers ("**Parachute Journalism/Reporting**")
- ☑ Global Post (organization of in-country free lancers)
 - ☑ No regular pay or medical coverage.
 - ☑ Crisis Reporting/ Crisis Zones
- ☑ Modules—LATimes packages modules for other Tribune papers

BBC News

- ✓ BBC News is the largest broadcast news gathering operation in the world.
- ✓ Foreign correspondents in ~200 countries
- ✓ 40+ Different Languages
- ✓ Crisis News: all time peaks of some 1 billion total hits. At peak times during the day there were 40,000 page requests per second for the BBC News website.
- ✓ 187million Radio Listeners World News Service
- ✓ 388 million TV Households



British Broadcasting Service

- ✓ Established in 1927. The longest established and largest news broadcaster in the world.
- ✓ A **publicly owned corporation** that operates under a Royal Charter.
 - **Legally independent** from direct government intervention.
 - Operations are overseen by **12 Governors** who are appointed by the Crown on the advice of the Government.
- ✓ **"Guaranteed" income.** The BBC is funded principally by an annual television license fee, which is charged to all United Kingdom households, companies and organizations.
- ✓ **Additional Funding:**
 - BBC Worldwide Ltd. Commercial Entertainment
 - BBC Radio Times and
 - BBC Book publishing. BBC Studios and
 - BBC Post Production Ltd
- ✓ BBC World News Service is funded by the **Foreign Office** which is the British government department responsible for promoting the interests of the United Kingdom abroad.



BBC World News Audiences

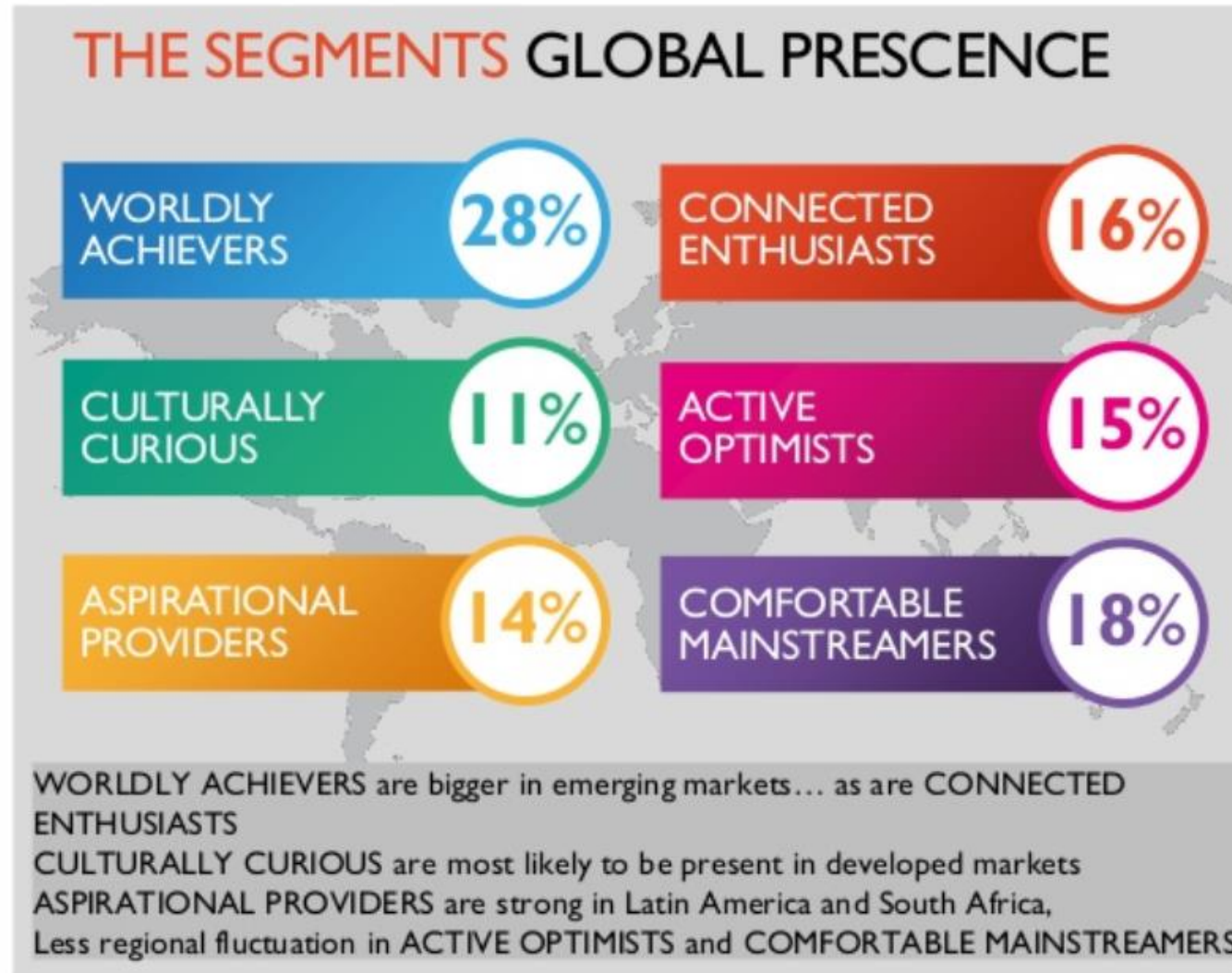


Total distribution:
388 million households

Full time distribution:
249 million households



BBC Audiences



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EDUCATION

LA teachers agree to deal that could end strike

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MOVIES

Oscars: Why 'Panther' deserves that best pic nod

WASHINGTON

Sen. Joni Ernst says husband physically attacked her

PEOPLE

Milano ripped for calling MAGA hat new KKK hood

TOP STORIES

- NFL looking into report of laser pointed at Brady
- Nathan Phillips says he'll meet with Covington stu...
- Ex-Cowboys, Raiders RB arrested in drive-thru lane
- Flight diverts following violent outburst
- Covington Catholic closes Tuesday; rally held at d...
- Fox News' Bret Baier in 'major car crash' with kids
- Supreme Court re-enters debate over gun rights
- Supreme Court OKs partial ban on transgender tro...
- Yankees signing pitcher who had brain aneurysm

to win the weekend
for crowd-pleasers
for show-stoppers
for time-savers

for the potluck
for your parents
for the kids
for birthdays

What to cook **today.**

 **Cooking**

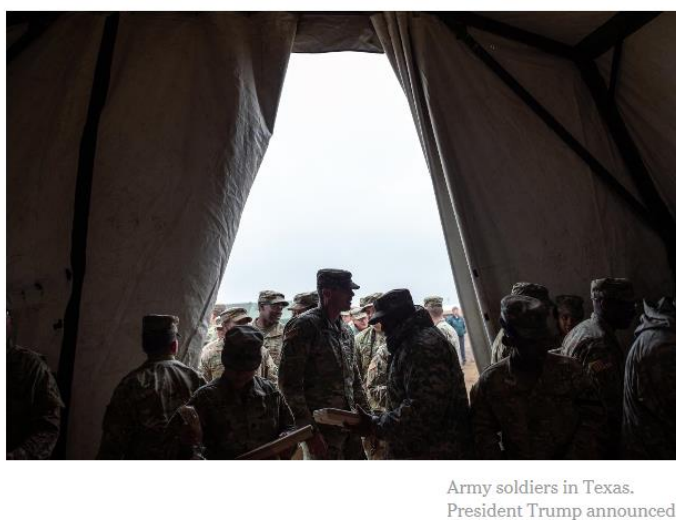
GET STARTED

SUPREME COURT

Supreme Court Revives Ban on Transgender Military Service

- The justices voted 5-4 to temporarily reinstate the administration's policy, which lower courts had blocked in the face of legal challenges.
- The ban makes exceptions for several hundred transgender people already serving openly and for those willing to serve "in their biological sex."

18m ago



Army soldiers in Texas. President Trump announced

Opinion ›

The Editorial Board

Roe v. Wade Is at Risk. Here's What to Do About It.

Abortion rights are under threat from the Supreme Court. But states can take critical actions.

Jan. 21

David Brooks



How We Destroy Lives Today

Will the Covington



Emmanuel Saez and Gabriel Zucman

Alexandria Ocasio-Cortez's Tax Hike Idea Is Not About Soaking

